

WCMP AM AND FM

Report Period: December 1, 2018 – November 30, 2019

Full Time Job Vacancies

Job Title	Date Position Filled	Recruitment	Source of Hire
Account Executive	Not Filled	Attachment A,1-3	N/A

Attachment A

Reference Number	Information	Interviewees	Source Entitled to Vacancy Notification
1.	Minnesota Broadcasters Association 3033 Excelsior Blvd. Minneapolis, MN 55042 612-926-8123	0	N
2.	Indeed Indeed Online Indeed.com	8	N
3.	WCMP 15429 Pokegama Lake Rd Pine City MN 55063 320-629-7575	2	N
4.	University of Northwestern – St. Paul 3003 Snelling Avenue N. Roseville, MN 55113	0	N
5.			

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Recruitment Initiatives

Date	Information	Stations Participated	
4/1/19	Attended North Branch Community Connections Expo and Job Fair	WCMP-FM WCMP-AM	
Ongoing	Sports Announcer Drew Steele worked alongside General Manager Andrew DeVall to develop his skills in sports broadcasting.	WCMP-FM WCMP-AM	
9/1/19	Assisted several students of Pine City High School who are pursuing interests in radio broadcasting.	WCMP-FM WCMP-AM	

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Job Title	Date Position Filled	Recruitment	Source of Hire
Traffic Manager	January 27th	Attachment A,1-4	2
Traffic Manager	June 15th	Attachment A,1-4	2
Traffic Manager	November 16th	Attachment A,1-4	2
Account Manager	January 20th	Attachment A,1-4	2

Attachment A

Reference Number	Information	Interviewees	Source Entitled to Vacancy Notification
1.	Minnesota Broadcasters Association 3033 Excelsior Blvd. Minneapolis, MN 55042 612-926-8123	1	N
2.	Indeed Indeed Online Indeed.com	10	N
3.	WCMP 15429 Pokegama Lake Rd Pine City MN 55063 320-629-7575	1	N
4.	Facebook Facebook Online Facebook.com	3	N
5.	University of Northwestern – St. Paul 3003 Snelling Avenue N. Roseville, MN 55113	1	N

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Recruitment Initiatives

Date	Information	Stations Participated	
5/2/20	Hosted virtual questionnaire with several students of Pine City high school who are interested in pursuing careers in radio broadcasting	WCMP-FM WCMP-AM	
Ongoing	Sports Announcer Ethan Gilman worked alongside General Manager Andrew DeVall to develop his skills in sports broadcasting.	WCMP-FM WCMP-AM	
5/31/20	Hosted virtual Graduation night for students of several area schools. Allowed them to broadcast on the radio and answered questions to develop an interested in radio broadcasting	WCMP-FM WCMP-AM	